

## **China Arts and Entertainment Group (CAEG)**

China Arts and Entertainment Group (CAEG), together with its two major subsidiary companies, China Performing Arts Agency (CPAA) and China International Exhibition Agency (CIEA), is China's leading international culture and entertainment enterprise with over 60 years of operation experience in China and around the world.

CAEG has built long-term close cooperative relationship with agencies, cultural companies, theatres, exhibition galleries, performance groups, and renowned artists from over 100 countries around the world and has established a global channel network system of cultural exchange and cultural trade in the industry of performing arts and exhibition.

As a company specialized in the business of international performances, art exhibitions and cultural tourism, CAEG devotes itself to the concept of "let China be a stage for the world and let the world be a stage for China," while advancing its international operating abilities. Each year, CAEG presents in average over 4,000 different kinds of performances, exhibitions and other cultural activities in over 200 cities in dozens of countries and regions overseas, attracting over 10 million audiences in total.

CAEG operates throughout the year many high profile events and major performances and exhibitions, including Meet in Beijing Arts Festival (held annually since 2000), China International Chorus Festival (held biennially since 1992), China International Youth Festival (held annually since 2008), Asia Arts Festival (held biennially since 1998), Image China Performance Series, Happy Chinese New Year, Venice Biennale-China Pavilion, and China Art Industry Expo, etc. CAEG's creation ability is also highly recognized in the industry. Its original productions include ERA-Intersection of Time, Shaolin Warriors, China Goes Pop, and many other stage performances which suit both domestic and overseas markets.

CAEG has preliminary built a channel network that covers China's major consumption markets. CAEG's subsidiary Ticket China Co. LTD is one of the largest culture and sports event ticket sales and distribution companies in China, with branches in all major Chinese cities and business covers most of the country. Another subsidiary of CAEG, the CPAA Theaters, is a theatre chain that owns 10 CPAA directly-managed theatres and nearly 70 CPAA allied-theaters across 27 provinces, with 120,000 seats and 5,000 performances every year, attracting audiences of over 4.2 million annually. The "Silk Road International Theater Alliances", which was initiated by CPAA theaters, has attracted 56 international organizations, theaters and cultural organizations from 21 countries as its members.